

Mohamed Abdelaal

Senior UX/UI Designer & Front-End Developer | *SCE Member #517269*

des.dev.dcolor@gmail.com • +966 593728510 • Riyadh, Saudi Arabia

• [Portfolio PDF:https://decentcolor.com/Portfolio25.pdf](https://decentcolor.com/Portfolio25.pdf) | decentcolor.com/UI-Developer



KEY ACHIEVEMENTS

12+ Years Continuous experience in Saudi digital market	Gov. Platforms Tawakkalna, DGA, KSAU-HS — rare national portfolio	Dual Expertise UX Design + Front-End Dev in a single profile	8 Companies Enterprise, gov., education & fintech sectors
---	---	--	---

PROFILE

I'm Sr. UX/UI Designer and Front-End Developer with 12+ years of uninterrupted experience delivering digital solutions for government entities, universities, and enterprises across Saudi Arabia. One of very few professionals in the market who fluently combines UX design thinking (Figma, wireframing, UX strategy) with front-end implementation (HTML/CSS/JS) — enabling faster delivery and higher fidelity between design intent and final product. Proven track record on high-impact national platforms including **Tawakkalna, DGA Platforms Code, and KSAU-HS** — serving millions of Saudi citizens. Certified SCE member with deep expertise in design systems, accessibility, and responsive interface design.

PROFESSIONAL EXPERIENCE

UI/UX Designer & Front-End Developer · **Perfect Presentation (2P Co.) - KSAU University** *Mar 2024 – Present | Riyadh, KSA*

- Led UX/UI design and front-end development for **KSAU-HS main website** — the university's primary digital touchpoint serving 10,000+ students and staff.
- Contributed to **Tawakkalna Services modules** within the national digital ecosystem, impacting millions of Saudi citizens across the Kingdom.
- Developed **DGA Platforms Code**, unifying digital experiences and design language across multiple government entities under a single coherent system.
- Delivered **KSAU-HS Agreements Portal** and Health Innovation Hackathon platform using end-to-end Figma-to-HTML/CSS/JS workflow — on time and within scope.
- Created comprehensive user manuals and design guidelines using Adobe Illustrator, significantly improving accessibility and usability compliance of government platforms.

UI/UX Designer & Front-End Developer · **Arabic Computer Systems (ACS) Co. - Majmaah University** *2022 – Mar 2024 | Riyadh, KSA*

- Designed and delivered **Erteqa Platform** in high-fidelity Figma — approved by stakeholders on first review with zero major revision cycles.
- Architected **Systems Design v.2**: a unified design language and front-end system subsequently adopted across all internal university platforms, standardising delivery for the entire organisation.
- Designed **Inner Gate portal** and Beneficiary Support System, measurably improving service access for thousands of local and international students.

- Developed responsive web applications using HTML/CSS/JS with Figma & Adobe XD prototyping — bridging the gap between design and engineering teams.

UI/UX Designer & Front-End Developer · **Namaa World Co. - Majmaah University** 2019 – 2022 | Riyadh, KSA

- Designed **Committees & Councils System** for Saudi Energy Efficiency Center — a cross-platform governance solution adopted institutionally.
- Built and shipped **My Library App, Quran App, and Blood Bank App** — community-serving digital products with broad public reach.
- Applied and maintained consistent design systems across multiple university projects, standardising visual language and reducing design inconsistency across teams.

UI/UX Designer · **Retal Int'l Company Ltd.** 2017 – 2018 | Riyadh, KSA

- Designed **Ezhal App Suite** (main app + Sales Rep + Vendor apps) with full UX flows, comprehensive prototypes, and multi-role interaction design.
- Developed the Ezhal official website — fully responsive front-end using HTML, CSS, and JS — delivering a production-ready product aligned with the brand.
- Produced company websites, online portals, brochures, and digital content using Adobe XD and Photoshop.

Graphic & Web Designer · **Wefaq Group** 2015 – 2017 | Riyadh, KSA

- Launched a fully responsive corporate website ensuring modern UI/UX and cross-device compatibility.
- Designed marketing materials, advertising visuals, infographics, and training booklets aligned with organisational communication goals.

Web & Print Designer · **Ankels Group** 2011 – 2014 | Riyadh, KSA

- **Marathon Modon 2014** — designed outdoor ads, event banners, booklets, and promotional guides at scale.
- Spearheaded design of official publications for the Ministry of Information and Social Fund.

Web Designer · **XP Group** 2009 – 2011 | Dammam, KSA

- Developed and hand-coded responsive websites using HTML, CSS, and JavaScript, applying usability and visual hierarchy principles from day one.

Freelance Web Designer · **Decentcolor — Self-Employed** 2007 – 2009 | Mansoura, Egypt

- Delivered branding and website interface designs for local clients; built functional web pages by converting custom designs into front-end code.

SKILLS

UX/UI Design	UI/UX Design, User Research, Wireframing, Prototyping, UX Strategy, Design Systems, Accessibility
Design Tools	Figma, Adobe XD, Sketch, Photoshop, Illustrator, InDesign
Front-End Dev	HTML5, CSS3, JavaScript, Bootstrap, Vue.js, Responsive Design
Collaboration	Jira, Trello, Agile / Scrum, Git / GitHub
Creative	Graphic Design, Visual Design, Print Design, Branding

EDUCATION

Diploma in Information Technology	King Faisal University — Al-Ahsa	2025
Diploma in Systems Analysis & Design	Mansoura University — Egypt	2006

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

SCE Membership #517269	Saudi Council of Engineers — Active Member
Google UX Design Professional Certificate	Coursera (2025)
Front-End Nanodegree	Udacity (Mar 2023)
Master Figma Course — SaaS Design	Figma Beginner to Pro (2023)
Figma for UX Design	LinkedIn Learning (2023)
Responsive Web Basics	Coursera — HTML, CSS & JS (2022)
Graphic Design Certificate	Alison (2016)

LANGUAGES

Arabic — Native **English** — Professional Working Proficiency

PORTFOLIO & LINKS

GitHub: <https://github.com/Abdelaal84> **LinkedIn:** <https://linkedin.com/in/decentcolor>